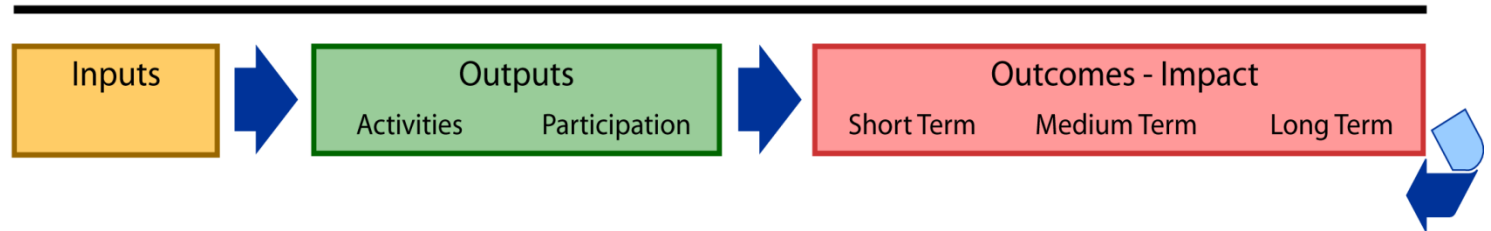


Program Action - Logic Model



Situation
Rutgers-New Brunswick is the land-grant university of New Jersey.

Priorities
Assess the ways in which Rutgers-NB fosters innovation and economic prosperity to meet the needs of NJ.

What we invest

- 2-year self-study process
- Funding for survey research
- Funding for dynamic website
- Staff time and coordination

<p>What we do</p> <ul style="list-style-type: none"> • Online surveys • Focus groups • In-person interviews • Workshops • Dynamic website of internal resources • IEP Report • Economic Prosperity Growth and Improvement Plan • Utilize internal studies: Carnegie re-classification; Publicly-engaged survey; other survey results as appropriate 	<p>Who we reach</p> <ul style="list-style-type: none"> • Internal stakeholders: faculty, staff, students, administrators • External stakeholders: state agencies, businesses, community organizations
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<p>What the short term results are</p> <p>Learning</p> <ul style="list-style-type: none"> • Internal awareness of innovation and economic prosperity programs • Recognition of gaps • Informed stakeholders • Use of IEP website 	<p>What the medium term results are</p> <p>Action</p> <ul style="list-style-type: none"> • Addressing the identified gaps through coordination of new coalitions, collaboratives, initiatives • APLU IEP designation • IEP summit 	<p>What the ultimate impact(s) is</p> <p>Conditions</p> <ul style="list-style-type: none"> • Greater impact and recognition of Rutgers roles in innovation and economic development • Increased visibility leading to increase in private/ public partnerships. • Improved community
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